



HOME IMPROVEMENT EXHIBITORS WANTED...

For the 14th Annual North Suburban Home Improvement Show

*The 2011 event drew over 1,300 visitors.
We are striving for even more this year.*

EVENT DATE:
*Saturday,
March 24, 2012
9:00 am - 3:00 pm*

LOCATION:
**Andover
YMCA
Community
Center**

15200 Hanson Boulevard NW
Andover, MN 55304

(intersection of Hanson
& Crosstown Boulevards)

QUESTIONS?

Contact Cindy at:
accinfo@andovermn.gov
or
763-767-5100

Accepting donations for the
ACBC Food Shelf during the event.
Non-perishable food items and
monetary donations are greatly
appreciated.

We offer you:

- ◆ Ideal show location in the heart of the northern suburbs where new construction and remodeling opportunities abound
- ◆ A proven event facility—the Andover YMCA Community Center is highly visible from Hanson & Crosstown Blvds.
- ◆ Ample parking for exhibitors and customers
- ◆ Complimentary shuttle to exhibitor parking lot/overflow customer parking
- ◆ 100 booths—10 ft. wide by 8 ft. deep (limited double booths available)
- ◆ Convenient set up hours (Friday 1:00 pm - 8:00 pm)
- ◆ Event: Saturday, March 24, 2012 Hours: 9:00 am - 3:00 pm
- ◆ Full concession stand with seating area for exhibitors and customers
- ◆ Easy building access for unloading and loading your materials
- ◆ Complimentary coffee, pop and morning pastries for exhibitors
- ◆ Advertising—billboards, press releases, increased signage at facility
- ◆ Electrical hookups available to all booths
- ◆ Exhibitor name tags



*Attract new customers to your business in these
fast-growing northern suburbs.*

*Let's continue to work together to make this the best
home improvement event in the northern Twin Cities!*

*The North Suburban Home Improvement Show is sponsored
by the cities of Andover, Anoka, Coon Rapids, and Ramsey,
and by the Anoka Area Chamber of Commerce.*



www.NorthSuburbanHomeShow.org

DON'T DELAY! Registrations are accepted on a first-come, first-served basis. However, the event committee reserves the right to limit the number of exhibitors with the same specialty.

Once booths are filled, a waiting list will be kept and available booths will be offered to exhibitors specializing in areas that have not exceeded the limited amount.

In the event we have to limit exhibitors, we will notify affected businesses as soon as possible and the registration fee will be returned accordingly.

Confirmation letters and final event details will be emailed to registered exhibitors. Floor plan layout will be available on the website www.NorthSuburbanHomeShow.org at least 2 weeks prior to show.

NORTH SUBURBAN HOME IMPROVEMENT SHOW INFORMATION

Fees: \$300.00 for a single booth (10' wide by 8' deep), one 6 ft. table, two chairs, booth sign and draping.

\$600.00 for a double booth (20' wide by 8' deep), two 6 ft tables, four chairs, booth sign and draping. A limited quantity of double booths are available.

Availability: The event committee retains the right to limit the number of exhibitors specializing in the same product or service. This allows variety for our customers.

Booth Setup: Booth placements will be chosen by the planning committee. No special requests will be accepted. Set up will take place for exhibitors on Friday, March 23, 2012, from 1:00 pm - 8:00 pm and again on Saturday morning from 7:00 am - 8:30 am. All exhibitors must be ready by 9:00 am. Doors will open to the public at 9:00 am promptly. Show clean up begins at 3:00 pm.

Booth

Restrictions: All display items and staff personnel must be contained within booth dimensions. Staff working outside of their assigned booth area will not be permitted. Pipe and drape must not be removed.

Your display may exceed the back wall of the booth up to 16", but must have a finished, matching surface and no advertising visible. As a courtesy to all exhibitors, staff reserves the right to have displays modified and/or removed.

Flooring: **IMPORTANT**—To protect the special flooring within the facility, you must bring a carpet remnant to lay under your display if your display has any sharp or rough edges that may poke, cut, tear or damage the floor in any way. The facility will not supply remnants.

Electricity: Electricity will be available to all booths, you must bring your own extension cord and a power strip.

Selling

Products:

If you choose to sell products directly from the show floor, please complete the ST19 Operator Certificate of Compliance form and return along with your show registration form.

Door Prizes: You are encouraged to provide door prizes, however, you will be in charge of all details regarding your own door prizes (registration, winner notification, delivery, etc.).

Food/Smoking: Coffee and pastries will be provided for exhibitors Saturday morning. No smoking is allowed in the facility, however a designated smoking area outside in back of the facility will be available to smokers.

Name Tags: All exhibitors will be given name tags that are required for free coffee and pop.

Concessions: The Andover Community Center concession stand will be open during the event. The concessions area has tables and chairs for you to take a break and restrooms nearby.

**KIDS
WORKSHOP**

The first 300 kids along with their parents/caregivers will have an opportunity to build a wood project together.

Kids Workshop Location:
Meeting Rooms A & B



REGISTRATION FORM

**DEADLINE EXTENDED—REGISTRATION WILL CLOSE
ONCE SHOW HAS BEEN FILLED**

ALL SECTIONS MUST BE COMPLETED!

Please print clearly.

Business Name <small>(This name will appear on your booth sign)</small>		
Business Street Address		
Business City, State & Zip		
Business Phone		
Contact Person Name		
Contact Person Phone Number		
Business Specialty <small>(this assists with booth location placement)</small>	<input type="checkbox"/> Interior Remodeling <input type="checkbox"/> Kitchen/Bath <input type="checkbox"/> HVAC <input type="checkbox"/> Exterior Remodeling <input type="checkbox"/> Windows/Doors <input type="checkbox"/> Garages <input type="checkbox"/> General Contractor <input type="checkbox"/> Design & Build Services <input type="checkbox"/> Fences <input type="checkbox"/> Landscape Design/Yard Maintenance/Sprinklers <input type="checkbox"/> Other - Describe: _____	
Will you be offering a Door Prize?	YES NO <i>If YES, you are responsible for handling all details for your door prize - (registration, winner notification, delivery, etc.)</i>	
Contractor's License (if applicable)		Electrical Hook-up Needed? YES NO
Email Address - Print	<small>(Please Print - Show Details and Confirmation Will Be Sent To This Email Address)</small>	

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Single Booth (10' wide x 8' deep) | \$300.00 |
| <input type="checkbox"/> | Double Booth (20' wide x 8' deep) limited # available | \$600.00 |

Total Amount Enclosed \$

Credit Card Payment Authorization

Card Holders Name _____ Type of Credit Card: _____
(Visa or MasterCard Only)

Credit Card # _____ Expiration Date: _____

Credit Card Billing Address _____
(street address) (City, State, Zip)

Credit card payment information may also be telephoned to Cindy at 763-767-5100 (or faxed to 763-755-2129)

If payment by check, make checks payable to: Anoka Area Chamber of Commerce

Mail Payment & Registration Form to:
 Andover Community Center, Attn: Cindy
 15200 Hanson Boulevard, N.W., Andover, MN 55304